

Alliance Benefit Group Carolinas, LLC Non Disclosure/Privacy Policy

We are committed to protecting the privacy of our clients, potential clients interested in our services, and those individuals browsing our website.

Alliance Benefit Group Carolinas may rely upon the effective use of information collected from our website, email campaigns, online surveys, and during initial stages of discussions with potential clients.

Our partners, potential clients, and clients.

We collect demographic information from advisors, CPAs, ERISA attorneys, plan sponsors, and other groups to follow up on expressed interest in ABG Carolinas services, answer support inquiries, distribute information, and provide value added content regarding our retirement plan services.

All of this data is kept confidential unless otherwise agreed to for the purposes of joint marketing as agreed to by both parties, for legal reasons, or as required by law.

Visitors to our website.

In the normal use of the Alliance Benefit Group Carolinas website, information will be collected via user-provided data. ABG Carolinas does NOT use cookie technology to recognize returning or potential customers for the use of marketing or sales.

Our mailing/emailing list subscribers.

We maintain lists of email addresses of individuals that may be interested in Alliance Benefit Group Carolinas services and for the purposes of distributing useful information about our services and the retirement plans industry in general. To have your name removed from mailings please send an email to ast@abgcarolinas.com with the word "**Unsubscribe**" in the subject of the message. Marketing or informational emails sent by Alliance Benefit Group Carolinas to a group will always contain an unsubscribe link.

How we protect your personal data.

We employ industry-standard encryption technologies when transferring, receiving and storing your data. We ask that you please use care when sending demographic information to us electronically and employ the use of password protection and reasonable use of sensitive employee information (such as social security numbers).

Alliance Benefit Group employees who require sensitive information in order to provide products or services to you have agreed to follow the terms of this privacy policy.

Your consent.

Periodically we may need to update our privacy policy to reflect changes to the means we use to collect information or the usage of collected information. When this occurs we will make reasonable efforts to alert you to these changes, including posting a prominent notice on our site and/or via email. **This policy was updated March 31, 2009.**

We do not share personally identifiable information without consent, unless required by law.

How to contact us.

We welcome your questions and comments surrounding privacy. Please direct any communications, including requests to update or correct contact information to ast@abgcarolinas.com, or via US Mail at:

Privacy Policy
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